

We're Giving Customers A Million Good Reasons To Stop By Your Store In September.

Doral's Price Check Jackpot!

Doral is introducing the Price Check Jackpot, giving customers a chance to hit the jackpot and win a cool million dollars.

To enter, adult smokers will need to visit your store for entry forms and to check the prices of Doral and GPC or Basic.

In-store, we're providing a unique, impactful display and advertising materials that will draw attention and create a sense of excitement. These materials will be delivered to your store by Sept. 1st. Please price and place immediately upon arrival.

Doral will support this promotion with direct mail advertising.

In September, everyone comes out a winner with Doral's

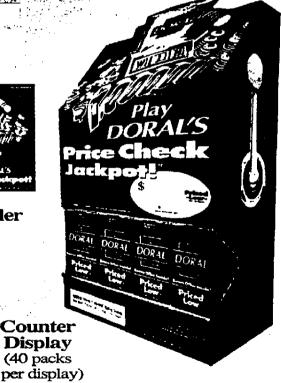
Price Check Jackpot.



Easel Card w/Entry Forms



Wobbler



Additional Support Pieces:*

Pack Outlet

Cigarette/Tobacco Store Outlet

Small Paster

Large Paster

Banner

Standee

51854 8812

*Adhesive numbers and a pricing pen will be included for you to price the materials

Source: https://www.industrydocuments.ucsf.edu/docs/nsxn000(